



POS NATIONAL SURVEY
Interview Schedule

December 12-14, 2010
Project: #101775

N=800 Registered Voters
Margin of Error = $\pm 3.46\%$

Please note: trend is from surveys among Opinion Elites (OE), Likely Voters (LV), Actual Voters (V), and Registered Voters (RV).

Greenberg Quinlan Rosner Research

4/02 N=750, DC Area Opinion Elites (OE)
7/02 N=618 National Opinion Elites (OE), 800 National Registered Voters (RV)
10/02 N=594 National Opinion Elites (OE), N=209 DC Area Opinion Elites (OE)
2/05 N=800 National Likely Voters (LV)
10/05 N=500 National Opinion Elites (OE)
8/06 N=850 Likely Voters (LV)
9/06 N=850 Likely Voters (LV)
10/09 N=807 Registered Voters (RV)
6/10 N=867 Likely Voters (LV)

Public Opinion Strategies

4/03 N=600 National Opinion Elites (OE), N=200 DC Area Opinion Elites (OE)
5/7-8/03 N=800 National Registered Voters (RV)
5/27-29/03 N=800 National Likely Voters (LV)
7/21-22/03 N=800 National Registered Voters (RV)
8/26-28/03 N=800 National Registered Voters (RV)
11/2-4/03 N=800 National Registered Voters (RV)
1/21-22/04 N=800 National Likely Voters (LV)
3/15-17/04 N=800 National Likely Voters (LV)
3/22-23/04 N=800 National Likely Voters (LV)
7/17-19/04 N=800 National Likely Voters (LV)
9/13-15/04 N=561 National Likely Voters (LV)
11/7-8/04 N=600 Actual Voters (V)
5/5-7, 9-10/05 N=500 National Opinion Elites (OE)
8/29-31/05 N=629 National Likely Voters (LV)
1/10-12/06 N=800 National Likely Voters (LV)
5/7-13/06 N=500 National Opinion Elites (OE)
5/22-25/06 N=800 Registered Voters (RV)
7/06 N=800 Likely Voters (LV)
11/06 N=800 Actual Voters (AV)
1/07 N=800 Registered Voters (RV)
5/07 N=500 National Opinion Elite (OE)
6/07 N=800 Likely Voters (LV)
9/07 N=800 Adults (A)
10/07 N=800 Likely Voters (LV)
12/07 N=800 Likely Voters (LV)
3/08 N=800 Likely Voters (LV)
7/08 N=800 Likely Voters (LV)
9/08 N=800 Likely Voters (LV)
11/08 N=800 Actual Voters (AV)
1/08 N=800 Registered Voters (RV)
6/09 N=800 Registered Voters (RV)
8/09 N=800 Registered Voters (RV)
10/09 N=800 Registered Voters (RV)
12/09 N=800 Registered Voters (RV)
5/10 N=800 Likely Voters (LV)
7/10 N=800 Likely Voters (LV)
9/10 N=800 Likely Voters (LV)
11/10 N=1,000 Actual Voters (AV)

The current survey is of N=800 Registered Voters (RV)

Moving on...

Now, for each of the following countries or groups of people, please rate each one using a zero to one hundred scale, where zero means you have a cold/very unfavorable feeling toward that person and one hundred means you have a warm/very favorable feeling toward that person, and fifty is neutral. Of course, you can choose any number between zero and one hundred depending on how you feel. The (first/next) one is...

	<u>MEAN</u>	<u>51-100</u>	<u>0-49</u>	<u>ID%</u>
T1. Israel				
12/10	61	45%	13%	97%
11/10	63	53%	18%	98%
9/10	66	55%	10%	98%
6/10	60	45%	23%	88%
8/09	66	57%	12%	98%
12/07	58	49%	22%	96%
9/07	54	38%	24%	94%
5/07	66	63%	14%	99%
5/06	61	50%	14%	98%
10/05	63	57%	14%	98%
4/03	65	59%	15%	97%
10/02	64	59%	16%	99%
7/02	64	58%	16%	98%
T2. The Palestinians				
12/10	42	16%	38%	97%
11/10	36	14%	53%	97%
9/10	46	22%	33%	76%
6/10	36	14%	44%	80%
8/09	44	22%	38%	97%
12/07	37	15%	49%	95%
9/07	38	14%	42%	92%
5/07	45	26%	42%	98%
5/06	43	23%	43%	98%
10/05	50	31%	27%	95%
4/03	54	41%	28%	96%
10/02	48	33%	36%	97%
7/02	47	31%	38%	95%

(SAMPLE B ONLY)

N2. And, again thinking about the ongoing conflict between Israel and the Palestinians in the Middle East, please tell me whether, in general, you think America should be...

- 27% a strong supporter of Israel
- 24% a supporter of Israel
- 3% a supporter of the Palestinians
- ...or...
- 2% a strong supporter of the Palestinians

- 12% NEITHER, LEAN ISRAEL
- 2% NEITHER, LEAN PALESTINE

51% TOTAL SUPPORT ISRAEL
4% TOTAL SUPPORT PALESTINIANS

(OE)	(OE)	(OE)	(OE)	(OE)	(OE)	(LV)	(LV)	(LV)	(LV)	(AV)	
<u>7/02</u>	<u>10/02</u>	<u>4/03</u>	<u>5/05</u>	<u>10/05</u>	<u>5/06</u>	<u>12/07</u>	<u>3/08</u>	<u>7/08</u>	<u>9/08</u>	<u>11/08</u>	
24%	30%	23%	38%	34%	48%	61%	71%	69%	59%	66%	ISRAEL
2%	4%	3%	11%	6%	7%	10%	8%	6%	7%	6%	PALES
(RV)	(RV)	(RV)	(RV)	(RV)	(LV)	(LV)	(LV)	(LV)	(AV)	(RV)	
<u>1/09</u>	<u>6/09</u>	<u>8/09</u>	<u>10/09</u>	<u>12/09</u>	<u>5/10</u>	<u>6/10</u>	<u>7/10</u>	<u>9/10</u>	<u>11/10</u>	<u>12/10</u>	
58%	44%	63%	60%	57%	56%	58%	51%	58%	56%	51%	ISRAEL
9%	5%	8%	5%	5%	7%	9%	5%	7%	5%	4%	PALES

N3. And, in your own words, why do you think America should be a supporter of Israel/the Palestinians/neither party? (**PROBE:**) What else can you tell me about that?

SEE VERBATIM RESPONSES

(SAMPLE A ONLY)

N7a. As you may know, peace talks between the Israelis and Palestinians broke down last week. Do you believe this breakdown in peace talks was primarily the fault (**ROTATE**) of the Israelis or of the Palestinians?

- 12% Israelis
 - 22% Palestinians
 - 5% Neither (**DO NOT READ**)
 - 18% Both (**DO NOT READ**)

 - 43% Don't know/Refused (**DO NOT READ**)
-

(SAMPLE B ONLY)

N7b. As you may know, peace talks between the Israelis and Palestinians broke down last week. Do you believe this breakdown in peace talks was (**ROTATE**) ...

primarily the fault of the Israelis because they resumed settlement building in Palestinian areas of east Jerusalem and the west bank...

...or ...

primarily the fault of the Palestinians because they demanded too many preconditions for direct talks with Israel.

- 21% Israelis
 - 32% Palestinians
 - 6% Neither (**DO NOT READ**)
 - 12% Both (**DO NOT READ**)

 - 29% Don't know/Refused (**DO NOT READ**)
-

Thinking about the United States and its relationship with Israel...

N7. Which TWO of the following are the best reasons for the United States to stand with Israel? Is it that...
(RANDOMIZE)

(IF CHOICE, THEN ASK:) And, which would be your SECOND choice?

<u>1st</u>	<u>Comb</u>	
20%	33%	Israel is our most important ally in the Middle East
18%	31%	Israel shares our values including the freedom of speech, religion, press and the right to vote
12%	24%	Israel is a partner with the US in our fight against terrorism
11%	17%	God gave the land to the Jews who had lived there for thousands of years
8%	15%	Israel is under threat from Iran, a country that wants to wipe Israel off the map
5%	11%	Israel works with America for alternative energy solutions that can help to reduce America's dependency on foreign oil
5%	11%	Israel is working for peace for both sides
4%	9%	Israeli citizens are vulnerable to terrorist attacks
3%	10%	Israel is an economic partner of the U.S., helping to create American jobs
1%	4%	Israel uses innovation to help solve problems in the health care and technology industries
10%	18%	DON'T KNOW/NOT SURE (DO NOT READ)
3%	4%	REFUSED (DO NOT READ)

Related Trend (November 2010):

<u>1ST</u>	<u>Comb</u>	
24%	38%	Israel is our most important ally in the Middle East
19%	35%	Israel shares our values including the freedom of speech, religion, press and the right to vote
12%	25%	Israel is a partner with the US in our fight against terrorism
10%	17%	God gave the land to the Jews who had lived there for thousands of years
6%	15%	Israel is under threat from Iran, a country that wants to wipe Israel off the map
7%	11%	Israel is working for peace for both sides
3%	9%	Israel works with America for alternative energy solutions that can help to reduce our dependency on foreign oil
5%	10%	Israeli citizens are vulnerable to terrorist attacks
1%	5%	Israel uses innovation to help solve problems in the health care and technology industries
10%	16%	DON'T KNOW/NOT SURE
4%	5%	REFUSED

Now, I have just a few questions for statistical purposes only...

D1. First, in what year were you born?

8%	18 to 24
14%	25 to 34
23%	35 to 44
17%	45 to 54
18%	55 to 64
19%	65 and over
1%	REFUSED (DO NOT READ)

D2. What is the last grade you completed in school? (**DO NOT READ CATEGORIES**)

29%	<i>HS OR LESS</i>
27%	<i>SOME COLLEGE</i>
43%+	<i>COLLEGE+</i>
1%	SOME GRADE SCHOOL (1-8)
5%	SOME HIGH SCHOOL (9-11)
24%	GRADUATED HIGH SCHOOL (12)
3%	TECHNICAL/VOCATIONAL (12)
24%	SOME COLLEGE (13-15)
28%	GRADUATED COLLEGE (16)
15%	GRADUATE/PROFESSIONAL SCHOOL (16 OR MORE)
*	REFUSED (DO NOT READ)

D3. And for statistical purposes only...is your total annual household income greater or less than \$60,000 dollars?

11%	UNDER \$20,000
19%	BETWEEN \$20,000 - \$40,000
15%	OVER \$40,000
14%	UNDER \$80,000
12%	BETWEEN \$80,000 - \$100,000
21%	OVER \$100,000
8%	REFUSED (DO NOT READ)

D4. Now, in politics today, do you usually think of yourself as.... **(ROTATE TOP TWO)**

a Republican,
a Democrat,
an Independent,
or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK:) Would you call yourself a STRONG (Republican/Democrat) or a NOT-SO-STRONG (Republican/Democrat)?

(IF INDEPENDENT/SOMETHING ELSE/OTHER/NO PREFERENCE, ASK:) Do you think of yourself as closer to... **(ROTATE)**

the Republican party
...or...
the Democratic party

38%	TOTAL REPUBLICAN
41%	TOTAL DEMOCRAT
17%	STRONG REPUBLICAN
10%	NOT-SO-STRONG REPUBLICAN
11%	LEAN REPUBLICAN
20%	SOMETHING ELSE/INDEPENDENT
8%	LEAN DEMOCRAT
11%	NOT-SO-STRONG DEMOCRAT
22%	STRONG DEMOCRAT
1%	DON'T KNOW (DO NOT READ)
1%	REFUSED (DO NOT READ)

D5. And, thinking a little about your political attitudes... Do you consider yourself to be...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Conservative
Moderate
...OR...
Liberal

(IF CONSERVATIVE/LIBERAL, ASK:) And would you say you are VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

42% TOTAL CONSERVATIVE

21% TOTAL LIBERAL

20% VERY CONSERVATIVE

22% SOMEWHAT CONSERVATIVE

33% MODERATE

13% SOMEWHAT LIBERAL

8% VERY LIBERAL

3% UNDECIDED/NOT SURE (DO NOT READ)

1% REFUSED (DO NOT READ)

D6. Other than being an American, what is your main ethnic or racial heritage? **(READ CHOICES)**

10% AFRICAN AMERICAN OR BLACK

72% WHITE

8% HISPANIC AMERICAN OR LATINO

1% ASIAN AMERICAN

7% OTHER **(DO NOT READ) (IF PUNCH , THEN ASK:)** Now I realize you just said your main ethnic or racial heritage doesn't fall into any of the categories I just mentioned...but if you had to choose JUST ONE of these categories, which ONE would you choose?

2% REFUSED **(DO NOT READ)**

And thinking back to the presidential election in 2008...

D7. Regardless of how you may feel today...for which of the following candidates did you vote for President...
(ROTATE PUNCHES 1-2, ROTATE PUNCHES 3 AND 4 LAST)

40% John McCain

48% Barack Obama

1% Ralph Nader

...OR...

* Bob Barr

2% SOMEONE ELSE **(DO NOT READ)**

5% DID NOT VOTE **(DO NOT READ)**

1% DON'T KNOW/DON'T RECALL **(DO NOT READ)**

3% REFUSED **(DO NOT READ)**

D8. Gender (**BY OBSERVATION, BUT ASK EVERYONE**)

Are you employed outside the home, are you a homemaker, or are you retired?

48% **TOTAL MALE**

52% **TOTAL FEMALE**

32% MALE/EMPLOYED

1% MALE/HOMEMAKER

11% MALE/RETIRED

3% MALE/NOT IN LABOR FORCE

29% FEMALE/EMPLOYED

6% FEMALE/HOMEMAKER

12% FEMALE/RETIRED

4% FEMALE/NOT IN LABOR FORCE

* MALE REFUSED (**DO NOT READ**)

* FEMALE REFUSED (**DO NOT READ**)

D9. And finally, do you have children at home under the age of 18 you are responsible for raising who are not yet in college or the workforce?

34% Yes

66% No

* DK/REFUSED (**DO NOT READ**)
