



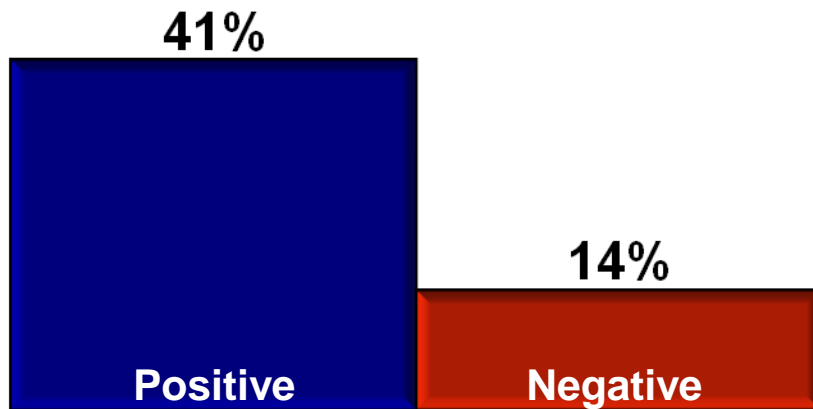
U.S. Hispanic Attitudes toward the Middle East

Key findings from 320 interviews with self-identified Hispanic American voters from a series of U.S. national surveys conducted in 2010 by Public Opinion Strategies.

U.S. Hispanics hold positive views of Israel, and negative views of the Palestinians.

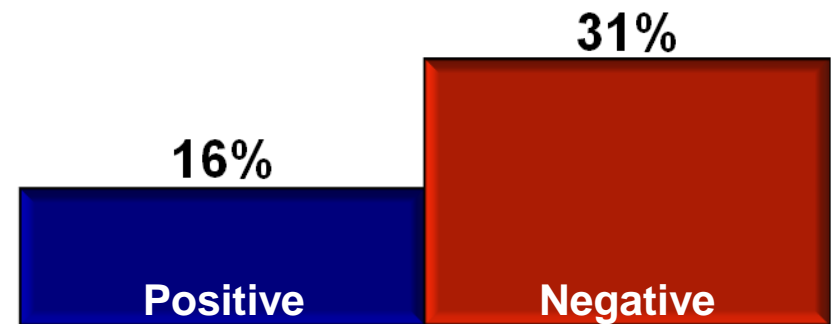
Now, for each of the following countries or groups of people, please rate each one using a zero to one hundred scale, where zero means you have a cold/very unfavorable feeling toward that country/group and one hundred means you have a warm/very favorable feeling toward that country/group, and fifty is neutral.

Israel



U.S. Hispanic Voters

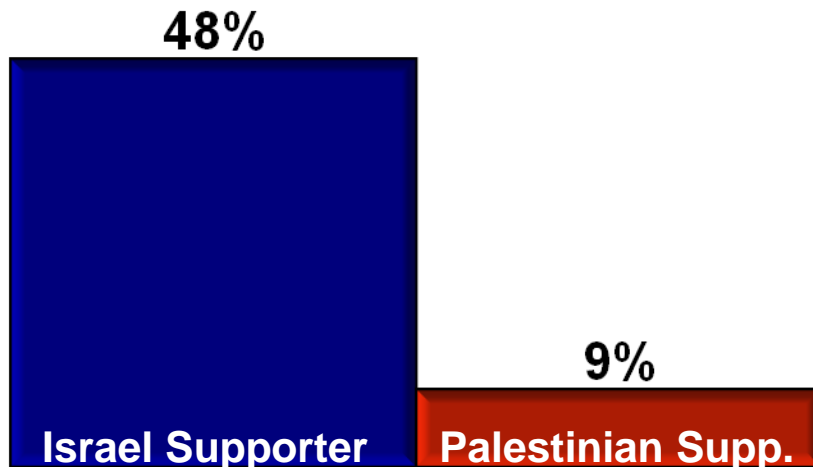
The Palestinians



U.S. Hispanic Voters

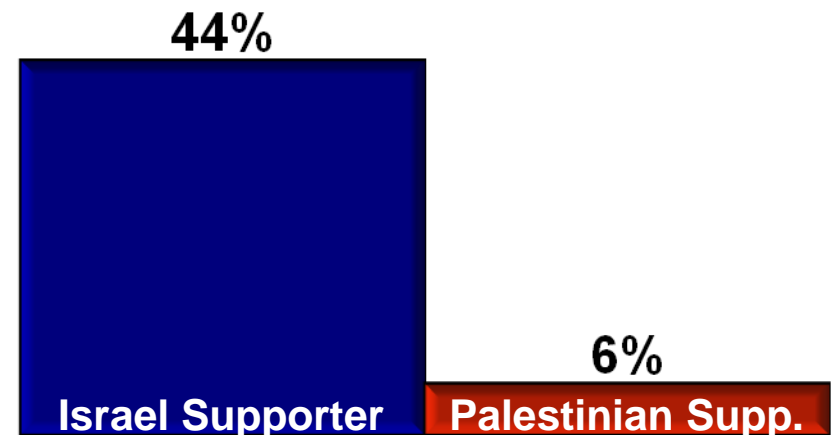
And, in the context of the Israeli-Palestinian conflict, Hispanics support Israel by a better than five-to-one margin.

Now, thinking about the ongoing conflict between Israel and the Palestinians in the Middle East, please tell me whether, in general, you consider yourself to be...



U.S. Hispanic Voters

And, again thinking about the ongoing conflict between Israel and the Palestinians in the Middle East, please tell me whether, in general, you think America should be...

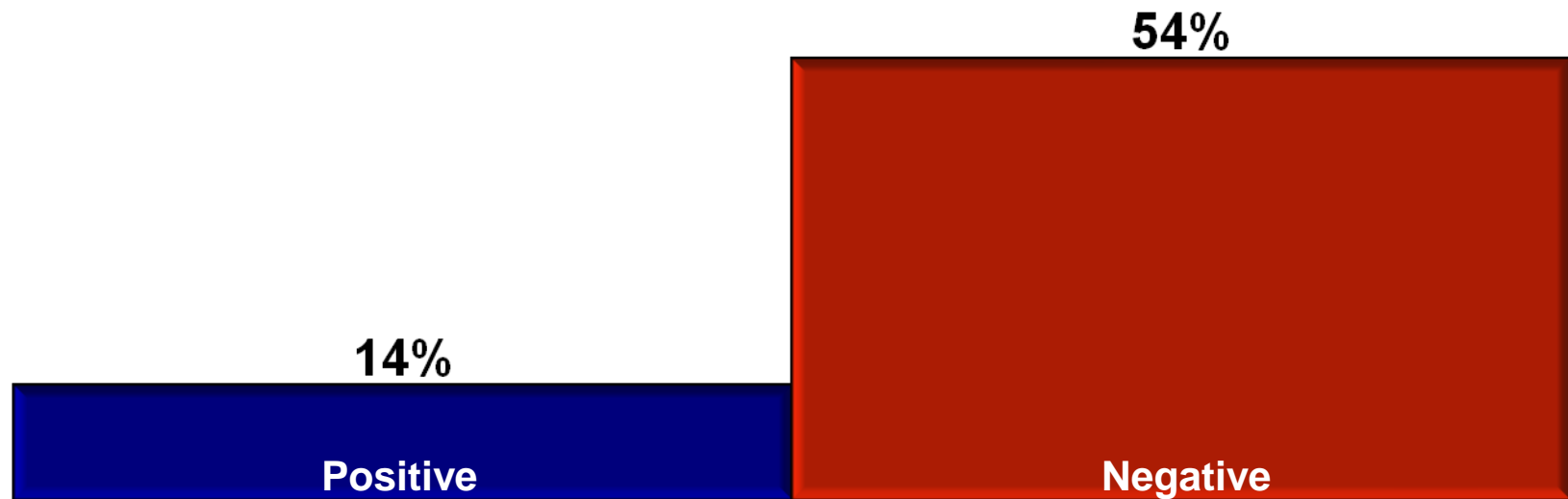


U.S. Hispanic Voters

A majority of U.S. Hispanics have negative feelings toward Iran.

Now, for each of the following countries or groups of people, please rate each one using a zero to one hundred scale, where zero means you have a cold/very unfavorable feeling toward that person and one hundred means you have a warm/very favorable feeling toward that person, and fifty is neutral.

Iran



U.S. Hispanic Voters



For more information please contact:

Leah Soibel, Director, Spanish Media Program

leahs@theisraelproject.org

Jerusalem Office: 02-623-6427

Nathan Klein, Director of Research

nathank@theisraelproject.org

DC Office: (202) 857-6644